

FOR IMMEDIATE RELEASE

INTERCONTINENTAL HOTELS & RESORTS LAUNCHES EXCLUSIVE TOILETRIES PARTNERSHIP WITH AGRARIA

ATLANTA (September 3, 2012) – InterContinental Hotels & Resorts will launch its exclusive partnership with Agraria, America’s oldest and largest luxury home fragrance company in September 2012. Guests will be able to indulge in Agraria bath amenities at all 169 InterContinental Hotels around the world by the end January 2013.

Agraria has a shared heritage with InterContinental Hotels & Resorts dating back to the 1970s when it opened its first boutique in the exclusive neighborhood of Nob Hill in San Francisco near InterContinental Mark Hopkins San Francisco, which was also the brand’s first hotel location in North America. Agraria products can now be found in high-end retailers around the world, including Saks Fifth Ave, Bergdorf Goodman and Harrods. For more than 40 years, Agraria has been a favorite with a worldwide audience including top fashion designers, beauty editors of magazines and celebrities.

“InterContinental Hotels & Resorts is and has always been a pioneering brand,” said Simon Scoot, vice president, global brand management, InterContinental Hotels & Resorts. “We researched a number of luxury toiletry brands with our customers in our key markets, and Agraria was the clear winner. Agraria’s considered take on luxury and its beautifully crafted products are an excellent fit with our brand.”

“We are delighted to partner with InterContinental Hotels & Resorts,” said Jim Gentry, Agraria co-owner and CEO. “InterContinental Hotels is dedicated to providing authentic experiences for its guests, and the brisk scent of lemon verbena, Agraria’s number one fragrance, which has been chosen for the hotels, will brighten their stay.”

The brand’s strong green credentials also align with the InterContinental Hotels & Resorts strategy to minimize its impact on the environment. Agraria’s liquid products such as shampoo and body lotion are formulated from natural ingredients and all of its packaging uses recycled paper and is 100% biodegradable. InterContinental Hotels in the U.S. and Canada are encouraged to participate in the Clean the World recycling program, which repurposes partially-used soaps and bottled amenities from hotel guest rooms and distributes them in communities with limited access to hygiene products. Hotels can also donate all excess amenities from the previous supplier in use at its property to this program.

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About InterContinental Hotels & Resorts

InterContinental Hotels & Resorts has 169 hotels located in more than 60 countries with local insight that comes from over 60 years of experience. At InterContinental, we believe that superior, understated service and outstanding facilities are important, but what makes us truly different is the genuine interest we show in our guests. Our desire is to help guests make the most of their time. We connect our well-traveled guests to what’s special about a destination, by sharing our knowledge so they enjoy authentic experiences that will enrich their lives and broaden their outlook. For more information, visit www.intercontinental.com.

About Agraria

Agraria is the oldest and largest luxury home fragrance company in America and many world travelers have fond memories dating back to the 1970s of discovering the Agraria shop in San Francisco. Agraria always uses fragrances blended using natural botanicals from around the world. The concentrated Agraria fragrance formulations are vibrant and complex using premium quality perfume-grade oils with natural elements. Today Agraria products can be found at the finest shops throughout the world. For more information, visit www.agrariahome.com.

About Clean the World Foundation Inc.

Clean the World Foundation Inc. is a 501 (c) (3) charitable organization. The Foundation executes its mission of saving millions of lives around the globe by leading a global hygiene revolution to distribute recycled soap and hygiene products to children and families suffering from high death rates due to the top two killers of children worldwide – acute respiratory infection (pneumonia) and diarrheal diseases (cholera). For more information visit: www.cleantheworld.org. Text CLEAN to 20222 to donate \$10 to help Clean the World (Messaging and data rates apply). Follow us on [Facebook](https://www.facebook.com/cleantheworld) and [Twitter](https://twitter.com/cleantheworld) for more updates on how you can help save lives with soap.

Notes to Editors:

IHG (InterContinental Hotels Group) [LON:IHG, NYSE:IHG (ADRs)] is a global organization with nine hotel brands including InterContinental® Hotels & Resorts, Hotel Indigo®, Crowne Plaza® Hotels & Resorts, Holiday Inn® Hotels and Resorts, Holiday Inn Express®, Staybridge Suites®, Candlewood Suites®, as well as our two newest brands, EVEN™ Hotels and HUALUXE™ Hotels & Resorts. IHG also manages Priority Club® Rewards, the world's first and largest hotel loyalty program with over 67 million members worldwide.

IHG franchises, leases, manages or owns over 4,500 hotels and more than 666,000 guest rooms in nearly 100 countries and territories. With more than 1,000 hotels in its development pipeline, IHG expects to recruit around 90,000 people into additional roles across its estate over the next few years.

InterContinental Hotels Group PLC is the Group's holding company and is incorporated in Great Britain and registered in England and Wales.

Visit www.ihg.com for hotel information and reservations and www.priorityclub.com for more on Priority Club Rewards. For our latest news, visit www.ihg.com/media, www.twitter.com/ihgplc, www.facebook.com/ihg or www.youtube.com/ihgplc.

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